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# High School to Hireable

[kirstyanneferguson.com/high-school-to-hireable](http://kirstyanneferguson.com/high-school-to-hireable)



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**Job interview skills & confidence  
program for High School students.  
Developed in consultation with  
parents, teachers and school leavers.**

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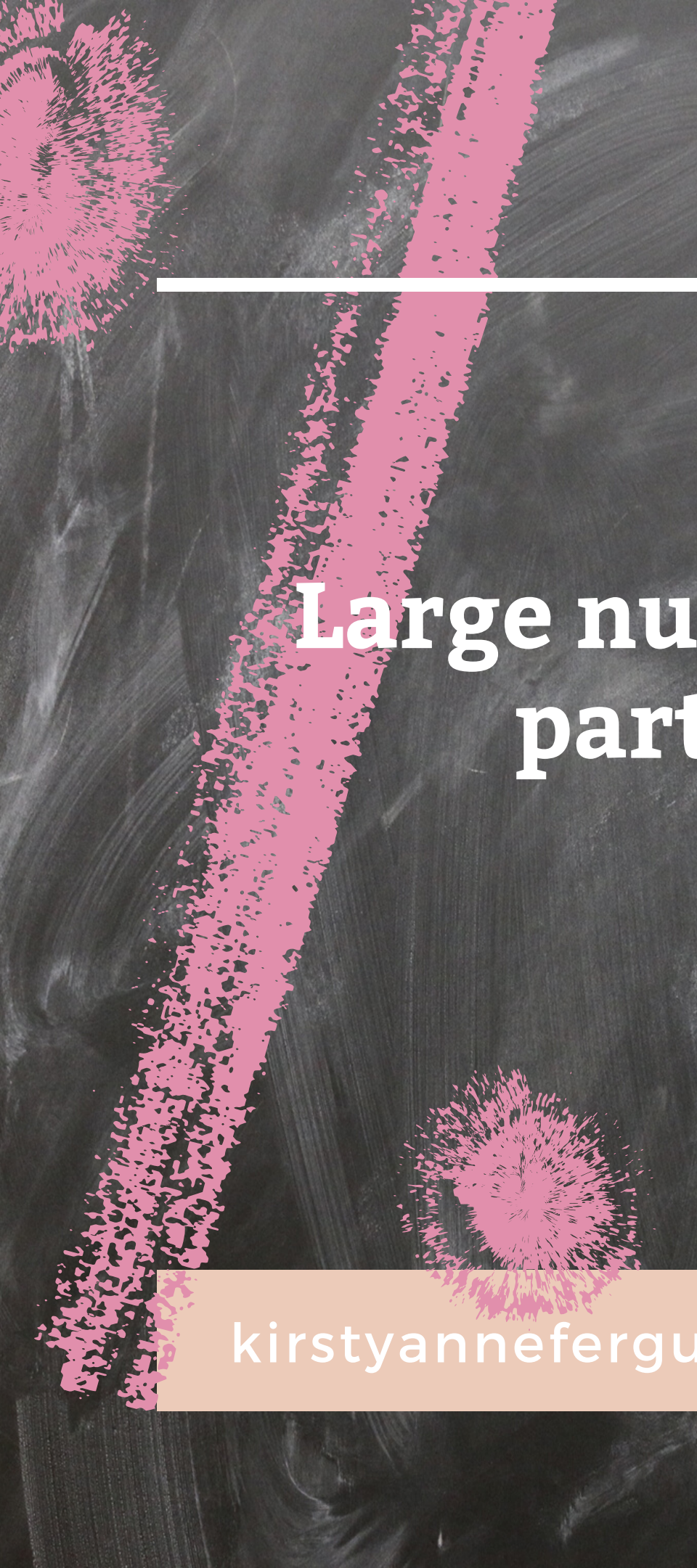
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**"4 out of 10 high school  
students will not enroll in  
further study"**

**Source - Australian Bureau of Statistics 2019**

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**Large numbers of Australian teens are working in part-time or casual jobs. In March 2016, of all 15–19 year olds in full-time school (not tertiary study), 32% were employed (29% of boys & 37% of girls).**

**Source - Australian Bureau of Statistics**

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**All the tips & tools I wish  
someone had given me before  
my first job interview**

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**Delivered by globally renowned  
interview preparation experts,  
with over 20 years experience.**

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# MEET YOUR EXPERT TEAM

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**KIRSTY ANNE FERGUSON**

Author | Motivator

Globally Renowned Interview Coach



## KIRSTY ANNE FERGUSON - BIO

*Kirsty has been interviewed/written for:* Reuters, News.com, Marie Claire Magazine, Coaching Life, WHIMN, Australian Aviation Magazine and Aviation Job Search.

*Kirsty's blog:* On communication and careers is read by over 25,000 first connections and 20 Million second connections on linkedIn.

*Kirsty's best selling new book launched late 2019:* 'The Albino Chameleon – The Things That Make You 'You' Can Become Your Super Power'

*Kirsty has lectured at:* Multiple universities including Sydney and Griffith on careers, communication, and self-confidence. She runs 'Love Yourself' confidence workshops for Western Sydney Women and is a regular Keynote Speaker at the Women In Aviation Leadership & National Conferences.

*You can listen to Kirsty on:* iTunes favourite "Go All In" podcast, "Australian Aviation Radio", JenningsWire (USA) and "Taking Care Of Business" podcast.



# MEET YOUR EXPERT TEAM

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**TANJA PERL**

Communications Coach

TV Commercial & Content Producer

Mum of 2 Teens



## TANJA PERL - BIO

*Tanja has a practical hands-on attitude that her students & clients love.*

*With 3 languages and 25 years in the Advertising Industry in Europe and Australia, she knows what it takes to communicate across cultures and continents from entry level roles to CEO's. As a mum of two, she is on the frontline of balancing the day to day negotiation of school and work.*

Tanja consults as a Communications Coach for the global brand "Pinstripe Solutions" having coached 500+ people for job interviews over the past 5 years in a one-on-one setting.

As a sought after freelance senior producer creating TV commercials & social content, she has worked on global brands such as Vodafone, NRMA, Nike and Coca-Cola. She has unique insights into how brands are built (and destroyed) and seen first hand what employers look for in young people entering their workforce. She says "Employers judge candidates' social media profiles every day, getting control of this early is crucial".

Tanja is a mum of 2 young teenagers. She is acutely aware that job interviews for teens are daunting and entry level jobs are hotly contested. But she has also seen first hand that once teens understand how to prepare and that first job is within reach, lots of doors will start to open.



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# PROGRAM CONTENT

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# YOU ASKED US TO COVER 2 FUNDAMENTAL QUESTIONS

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**Q1 - Why should they hire me?**

**Q2 - Am I ready to be hired?**

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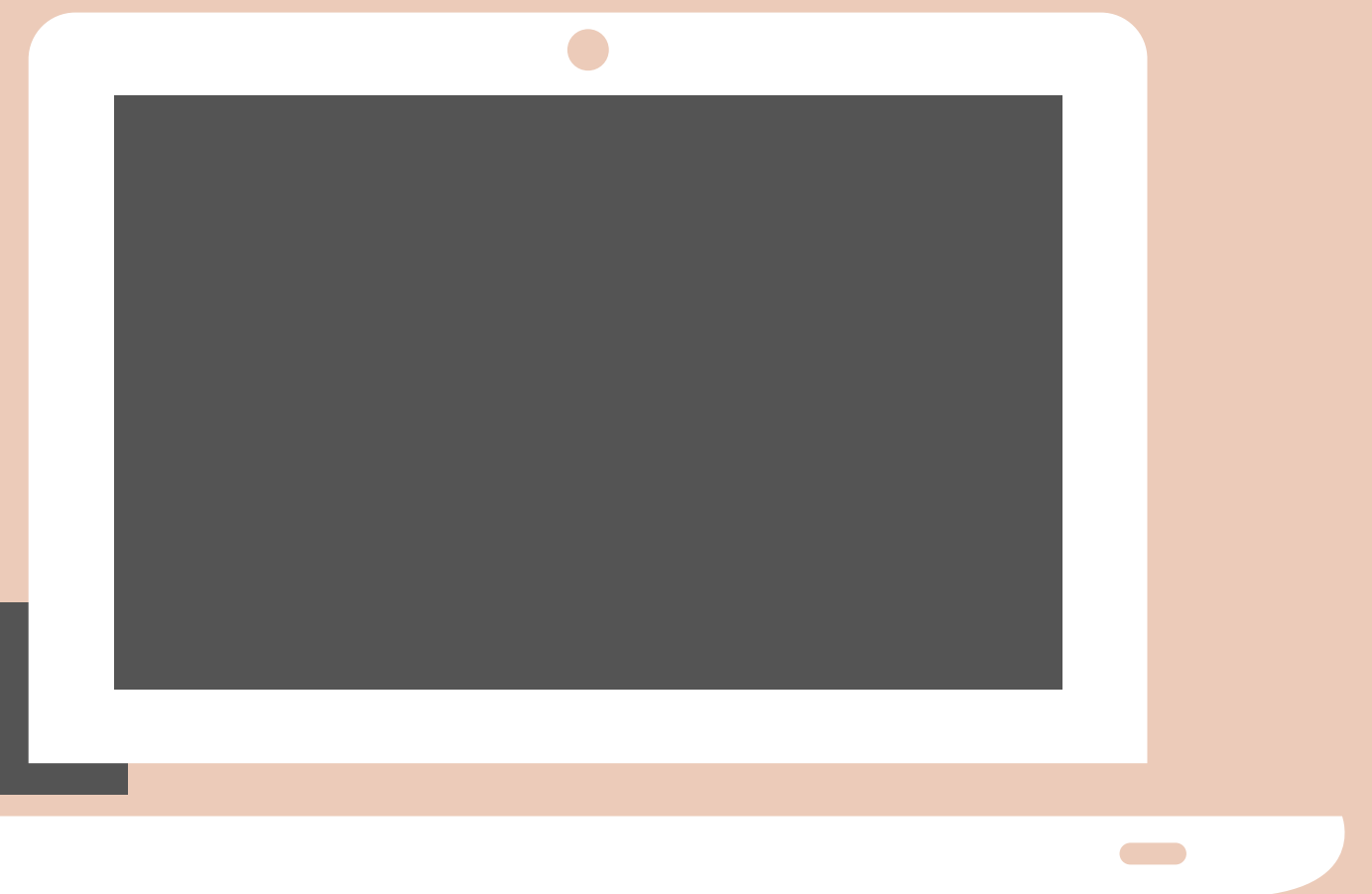


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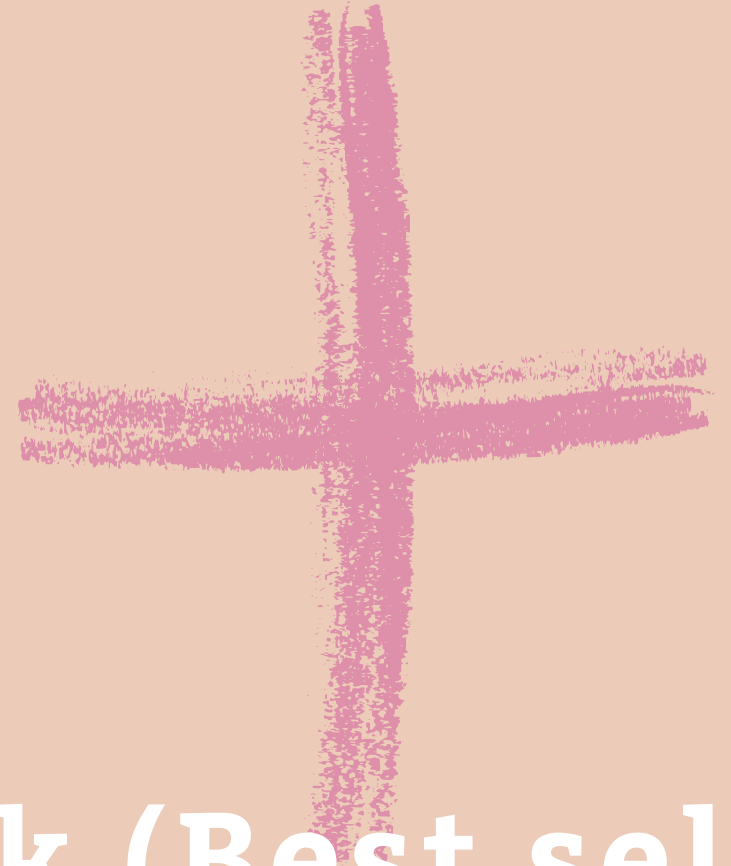
4 x 40 Minute  
**LIVE** Webinars

20 Minutes Q&A

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- + **Webinar Program Workbook**
  - + **60-page Job Interview Workbook (Best seller)**
  - + **Resume + Cover Letter Template Pack**
  - + **Personalised Coaching valued over \$300p/hr**

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# WHAT CAN YOU EXPECT?



## SESSION 1

Learn how to talk about yourself without feeling like a Muppet.



Develop the confidence to perform well in a job interview.



## SESSION 2

Find + name your strengths. Talk about weaknesses without them becoming "deal breakers".



We show you how to create a consistent social media presence and use LI effectively.



## SESSION 3

Find out what employers are looking for and how your strengths match what employers want.



How to handle rejection, hurdles and negotiations.



## SESSION 4

Develop a knockout resume. How to make experiences to date relevant to employers.



Learn how to write an engaging cover letter and tips for stand-out designs.



I successfully completed an airline cadetship application, I was accepted straight out of high school. The information Kirsty provided during our skype session proved invaluable.

*Aug 2019 - age 18 - QLD*

I got the job! Kirsty was able to give me advice and tuition throughout. She never hesitated in answering any of my questions. I am certain I wouldn't have performed anywhere near as well if it wasn't for her.

*Jan 2020 - age 20 - NSW*

The study guide/Interview Success Workbook was an incredible resource.

*Nov 2019 - age 19 - VIC*

# SUCCESS STORIES

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# NEXT PROGRAMS KICK OFF

Tuesday 5th May 2020      **Fully Booked**

Tuesday 2nd June 2020      **50% Booked**

Tuesday 7th July 2020

Tuesday 4th August 2020

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Our coaches **charge \$300+ per hour for individual coaching.** To make this **accessible** for High School students & school leavers, we decided to roll our 20 years experience in job interview & confidence coaching + much more into this unique **LIVE** webinar program .

**That's \$1500.00 value for only**  
**\$195**



# BOOK Your Webinar Spot **HERE**

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## Includes

4 x 60 minute live webinar **incl** live Q&A  
+ Webinar Workbook  
+ Interview Success Workbook  
+ Resume & Cover letter Template pack

# \$195

**EMAIL**

**[info@highschooltohireable.com.au](mailto:info@highschooltohireable.com.au)**



# CONNECT WITH US

## EMAIL

[info@highschooltohireable.com.au](mailto:info@highschooltohireable.com.au)

## PHONE NUMBER

0416 272 449

## WEBSITE

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**“I am not the product of my  
circumstances, I am the product  
of my decisions.”**

**Steven Covey**

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# AUTHOR

**'The Albino Chameleon'**  
**Kirsty's best selling book is out now on:**  
**amazon.com.au**  
**amazon.com**  
**kirstyanneferguson.com**

*"Kirsty encourages us to look at ourselves and the choices we make. Honest, entertaining and humorous. If I were in the market for a new job I would find this read invaluable"*  
**Sue Muller - Director Locumco (Recruitment)**

*"A refreshing breakthrough in how to uncover the immense power we all have simply by being ourselves"*  
**Amanda Rose - Strategic Connector #BossLady CEO - Business Women Media**

*"The secret to landing that coveted role, a must read"*  
**Christian 'Boo' Boucousis - Publisher & High Performance Coach World of Aviation & Afterburner Australia**

